

Pre-Installation Survey of Independent Square Residential Apartments

Background

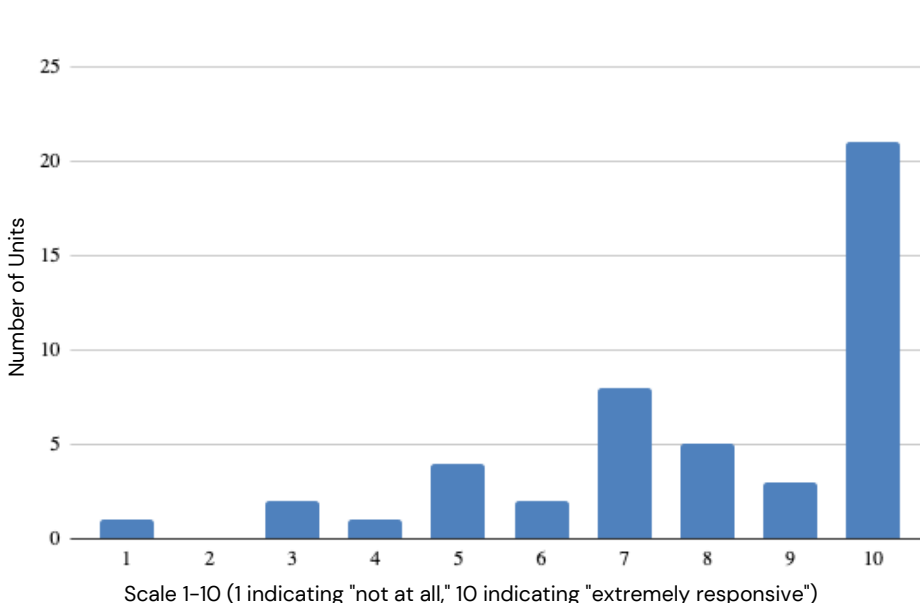
In February 2022, Flick conducted a survey of Independent Square residents in Los Angeles, California, to determine the level of awareness and engagement with energy and sustainability concepts.

IS Residents have not been largely exposed to electric rates based on time and do not pay their own utility bills as utilities are included in rent.

Method

Property Management at Independent Square administered the paper survey by providing copies on the door of each resident as it was assumed the largely older and lower income demographic would best respond to that medium. Residents were offered a \$10 gift card to Food 4 Less for completing the form. In total, 49 households participated.

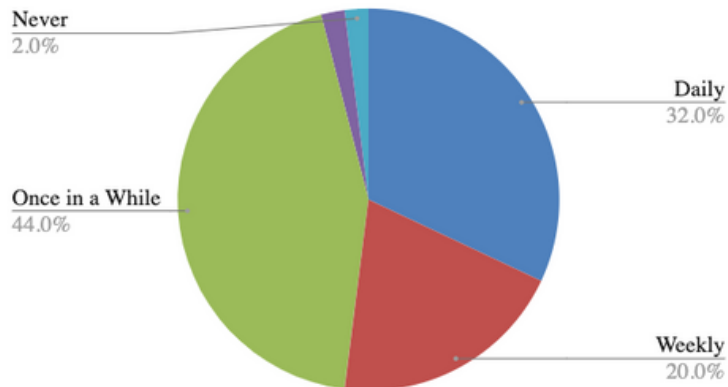
78% answered they are likely to respond or be extremely responsive to simple reminders to reduce usage during crucial times:



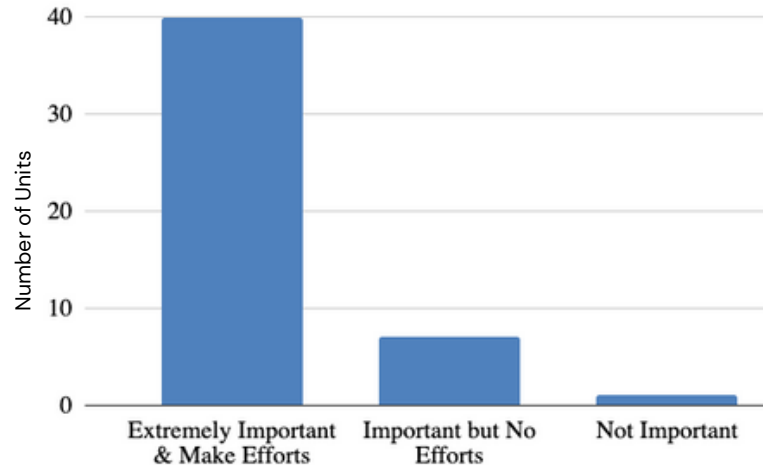
78% of residents are interested in tools to help with energy and sustainability.

83% of residents feel that energy is extremely important and take action to reduce usage.

How often residents think about sustainability and energy.



How residents perceive energy and sustainability.



- 74% feel they have sufficient information to reduce their energy usage.
- 68% of residents said paper notices are best way to provide them with TOU information.
 - 10.6% preferred a color indicator in the apartment.
 - 21.3% indicated other options including mail, email, phone call, and text.
- 80% of residents have taken action to reduce energy use within the past few months
 - 12% have not taken action to reduce energy within the past months
 - 8% were unsure.
- A majority (63%) indicated they considered themselves as someone who extremely cares about the environment.
- **Demographics**
 - A majority of residents live alone or with one other person.
 - 70% of residents responded to the survey in Korean
 - 32% of respondents were female; 22% were male; 46% preferred not to say.
 - A majority (40%) were between the age of 65–74. 36% were 75 or older; 8% were under 65; 16% preferred not to say.